

**IMPOSITION OF A 30MPH SPEED LIMIT AND REVOCATION OF THE EXISTING
40MPH ON BELDAM BRIDGE ROAD (C11) WEST END**

STATEMENT OF REASONS

As part of a development of 85 dwellings on land north of Beldam Bridge Road, West End (Planning Ref 16/0323) a planning obligation was placed on the developer to implement a scheme to revise the speed limit on Beldam Bridge Road with the aim of reducing vehicle speeds in the interests of highway safety. The proposed scheme is to extend the 30mph speed limit outwards from West End village to the east of the access to the new development at Beldam Bridge Gardens. This would be consistent with a new gateway feature to be provided. The existing speed limit on Beldam Bridge Road varies from 30mph nearest to the village centre and 40mph on the approach to the village from the east.

The change point for the 30mph speed limit is currently set 14m east of the centre line of Kings Road. The new change point will be set at a point 158m east of the centre line of Kings Road.