

SURREY COUNTY COUNCIL

PROPOSED TRAFFIC CALMING IN B377 FELTHAM ROAD, ASHFORD

STATEMENT OF REASONS

The County Council are promoting the above draft Traffic Regulation Order on road safety grounds, following an assessment of the road, alongside receiving intelligence led data relating to the historic nature of collisions which have occurred. B377 Feltham Road is a two-way 'B' road, with a system of streetlighting already in situ. Feltham Road is subject to a 30mph speed limit between the roundabout at the junctions with the B3003 Clockhouse Lane and the B378 Convent Road to the west, where the 30mph speed limit continues heading towards Ashford and to the junction with Challenge Road, where the 30mph speed limit continues into B377 Ashford Road towards to the northeast heading towards Feltham in the London Borough of Hounslow.

Due to the nature of the recorded collisions involving repeated damage to private properties and speed survey data showing extremely high vehicle speeds, the most effective treatment to reduce vehicle speeds, collisions and casualties is to propose the introduction of traffic calming features along the length of Feltham Road. These are proposed to be in the form of 7no. speed cushions (located directly opposite each other at each location other than at the existing pedestrian refuge facility to the east of Chestnut Avenue, where a speed cushion is proposed either side of it). There are 2no. full width road tables with appropriate drainage facilities proposed, 1no. near the junction of the Chalmers Road East at the existing Zebra crossing facility and 1no. full width road table between no.222-No.224 Feltham Road.

The safety of pedestrians, particularly those who are children walking to/from the nearby Echelford Primary School via the existing Zebra crossing and also those who are visually/mobility impaired, will be improved by emphasising the requirement for drivers to reduce vehicle speeds appropriately when traversing over the traffic calming features.

Studies have shown that the slower a driver is travelling, the less likelihood there is of a serious or fatal injury occurring. It is expected that installing traffic calming measures will contribute to not only improving road safety, but also making it a more welcoming and safer environment for all road users and for the local residents and visitors of Ashford.

The above proposal will be advertised in the local press (The Surrey Advertiser and Surrey Says). The County Council will consult with local residents, County and Borough Councillors, the Parish Council, Surrey Police and other emergency services as part of the consultation process.